

How CEDSCI is Moving Forward

User Experience & Incorporating User Feedback

October 19th

data.census.gov/preview

data.census.gov preview

Preview the U.S. Census Bureau's new data exploration platform. Find, customize and interact with key data

Start Exploring >

This is a preview of the Census Bureau's new data exploration platform. We'll be releasing platform features in phases so you can try them sooner and send us your feedback. The data presented here are test data and should not be used for purposes beyond evaluating the functionality of the platform. For official Census data, please continue to use our data resources at census.gov/data.html.



Phased Releases



A New Platform



Your Feedback



Walkthrough

User Experience

Challenges & Opportunities

What We Are Doing

- Web Traffic & Analytics Assessment
- User Research & Definition
- Current State of Census Data as a Service
- Strategy Canvas
- Design Vision & Goals

What We Want to Focus on Today

- Web Traffic & Analytics Assessment
- **User Research & Definition**
 - Who are our users of Census Data?
- Current State of Census Data as a Service
- Strategy Canvas
- Design Vision & Goals

Challenges for Users

What are some challenges your customers face when accessing and using Census data?

- 5 Minutes: Brainstorm challenges on post-it notes individually, one challenge per post-it

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Opportunities for Users

What are some opportunities for improving the experience of accessing and using Census data?

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Questions?